

**Map**  
*my***Gene**

USA - INDONESIA - SINGAPORE - MALAYSIA

**Build A Better Future**  
**Discover Hidden Talents**  
**Achieve Your Full Potential**  
**Through DNA Mapping**



---

## 6 Honorary Board Members



**Dr. Ernest Wong**  
Singapore

- *Cognitive Psychologist*
- *Founder of Learning Mastery*



**Dr. Hayk S. Arakelyan**  
Armenia

- *Full Professor in Medicine*
- *Researcher of Clinical Pharmacology*



**Dr. Fred Biney**  
United States

- *PhD. in Crimology and Criminal Justice*
- *Director of Biney's Natural Health Center*



**Dr. Inderjeet Singh**  
Malaysia

- *Cancer Research Award Winner*
- *International School Vice-Principal*



**Dr. Chanboonyasitt**  
Thailand

- *Researcher*
- *Founder of Thai-Korea Research Center Bangkok*



**Dr. Ratih Zimmer**  
Indonesia

- *Neuro Scientist*
- *Ministry of Education Consultant*

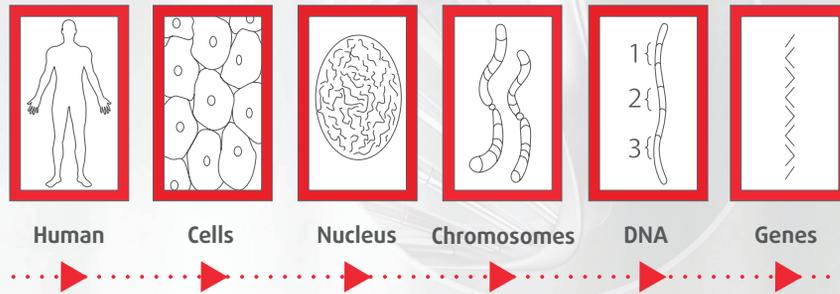
## Vision

To be a leading professional biotechnology consultant in developing excellency in individuals and helping them achieve great potential and live a healthy and fulfilling life.

## Mission

- To focus on intervention that provides practical preventive measures through genetic counseling to promote healthy living.
- To be the forefront in nutrigenomics and behavior genetics, to give advice and recommendations to help individuals to live healthier and unleash their potential.

# What Are Genes?



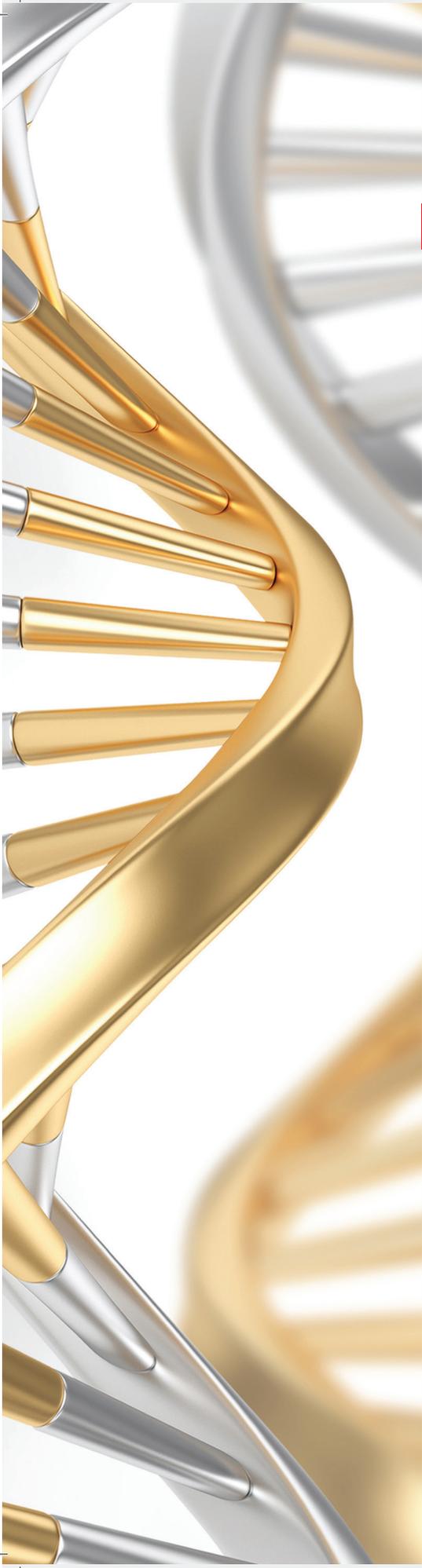
Genes are parts of DNA (Deoxyribonucleic Acid) that determine how cells live, function and act throughout their lifetime. We can think of genes as the building blocks of life.

The variety of genes in each human being contributes to the person's attributes, such as posture and the colors of the skin, eyes and hair.

It is in the genes that we find characteristics that differentiate one person from another. Which is **why our future can be determined by the genes that we have been born with.**

# Why Is A Genetic Test Needed?

According to geneticists, **your genes can reveal many things about you.** Genes can identify factors that determine all facets of your life such as your potential, hobbies, artistic talents, intelligence, social abilities, career aptitudes and even what ailments you are prone to develop. Genetic analysis provides an undisputed reference for human life.



## Facts About DNA

“

**32% to 62% of a person's success** is influenced by the genes of that person.

*Robert Plomin, professor and behavioral genetics expert from the The Institute of Psychiatry, King's College London Director of Social, Genetic & Development Psychiatry Center.*

“

It doesn't matter how well parents created the perfect environment for their children, when they become adults, they are **most likely to be interested in experiences that are in line with their genetic predisposition.**

*Dr. Steven Pinker, Johnstone Family Professor, Department of Psychology, Harvard University.*

“

**The secret for someone's long life and success** depends on the genes one has inherited.

*Lee Kuan Yew – Minister Mentor, The Straits Times.*

“

The entire human genome – without a doubt, the most important, **most wondrous map ever produced by humankind.** We are learning the language in which God created life.

*Bill Clinton, 42<sup>nd</sup> President of the United States.*

---

# Why Map My Gene?

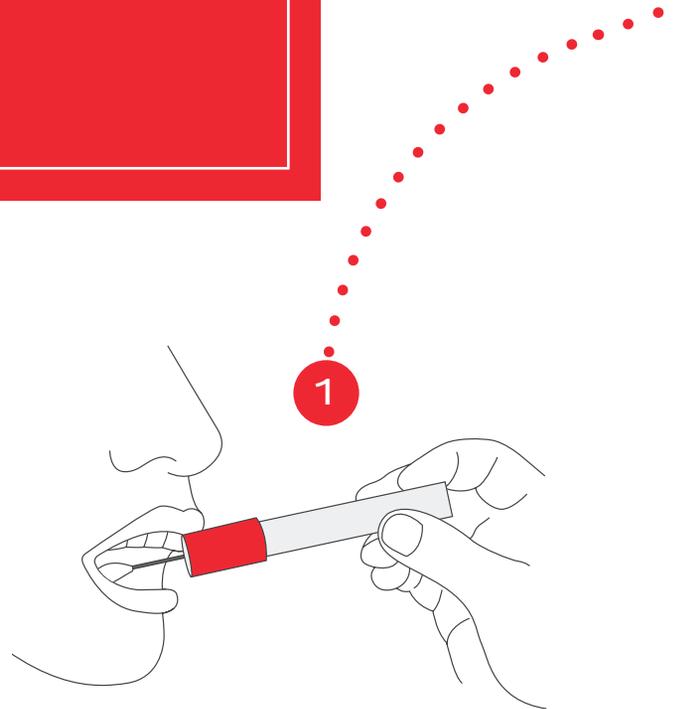
**Map My Gene** has been in operation since 2009 and we have integrated a team of internationally respected scientists and selected medical personnel, as well as cutting edge technological applications and biotechnology to produce the best genetic mapping method to foster a healthier and better quality of life.

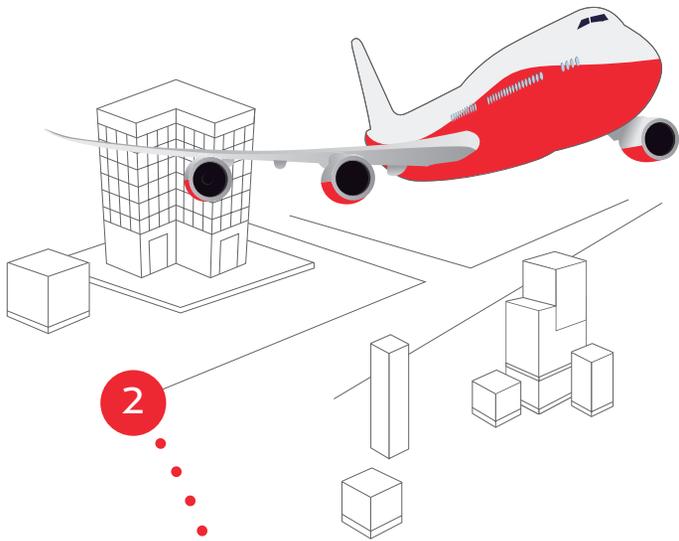
We help you discover and develop your potentials, special abilities and character by recommending the right development program for you.

With a test accuracy rate of 95%, we are your ideal solution to achieve an optimal life and wellbeing.

## How Map My Gene Works

**Map My Gene** provides a SWAB KIT that can be used as the instrument to take a sample. **The sample is taken from cheek cells.**



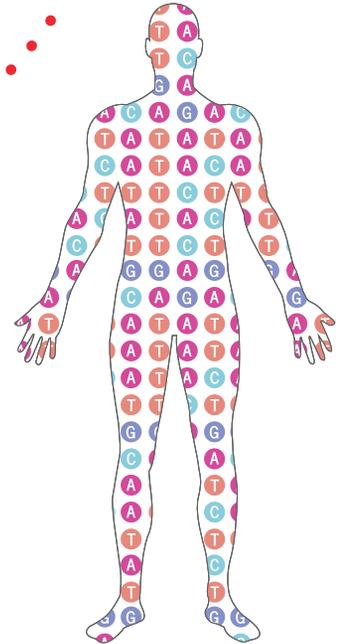


2

After the sample is taken, **it has to be shipped to the Map My Gene laboratory to be processed and analyzed** into accurate and detailed genetic information.

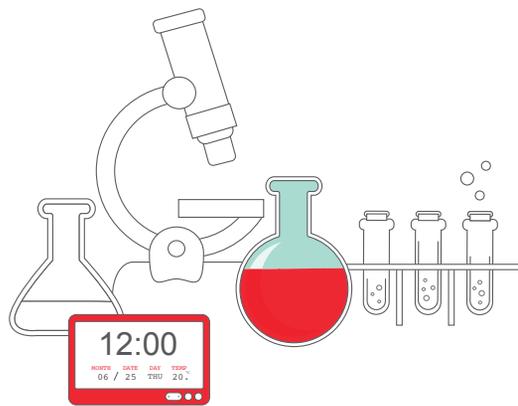
3

At Map My Gene, our experts will **decipher and decode your DNA sample** into information that contains an analysis of your genetic predisposition. This information explains in detail your inclinations for various things, your hidden talents, and potential risk for diseases that can afflict you in the future.



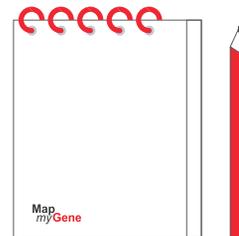
4

After the DNA genetic codes are analyzed, **the result is translated**, and in **4-6 weeks** the result of your DNA genetic test is generated.



5

Your DNA test results will be kept confidential until the moment of consultation. **We provide a team of experts and psychologists who can help you further in analyzing and getting recommendations on what steps need to be taken next.** Get the best solution to maximize your life and your family based on the planning and advice of these experts.



# Inborn Talent Genetic Test

Focus on the innate hidden talents and potentials. Make the best planning to develop those potentials according to each individual's personality without wasting time and energy, while still nurturing a harmonious family relationship.

## Parents should learn how to nurture their children according to their innate talents.

When a child is able to perform something at ease while others have to struggle to keep up with him/her, the child's self esteem will soar high and grow up to be a confident individual.

*(Benjamin Spock, Mariyam Noor - translated, 1991.)*

**In general, parents spend a few hundreds dollars a month per child for extra curricular courses.** This is very ineffective if those courses are not done according to the child's talent and interest.

**Children are more likely to concentrate, to be diligent and to enjoy activities that are in line with their innate talents.** The parents' responsibility is to channel those talent and potential into real skill sets and passion.

*(Dinny H.A.Rully, Child Psychologist)*



# Benefits of Inborn Talent Genetic Test

- Discover the child's hidden talents and innate personality traits, and apply the effective disciplinary method and choose the right development program that are right for his or her future.
- Utilize and invest all efforts, resources and time more effectively and more efficiently to develop the child's potential.
- Direct the child's education path accurately.
- Receive a career profile analysis that's well-matched with the child's unique abilities as revealed in the genetic test results.
- Receive consultation and guidance concerning the talents and character development of your child.

## Inborn Talent Genetic Test (46 Talents & Traits)

### Personality Traits

1. Optimism
2. Risk-taking
3. Persistence
4. Shyness
5. Composure
6. Split personality
7. Hyper Activeness
8. Depression
9. Impulsive
10. Attentiveness
11. Mouldability

### IQ

1. Intelligence
2. Comprehension
3. Analytical
4. Memory
5. Creativity
6. Reading Ability
7. Imagination

### EQ

1. Affectionate
2. Faithfulness
3. Passion
4. Propensity for Teenage Romance / Sexual Maturity
5. Sentimentality / Emotion Sensitivity
6. Sociability
7. Self Reflection
8. Self Control

### Sports

1. Endurance
2. Sprint
3. Technique
4. Training Sensitivity
5. Tendency of Sport Injuries
6. Sport Psychology

### Artistic

1. Performing
2. Musical
3. Drawing
4. Dancing
5. Literature
6. Linguistic

### Physical Fitness

1. Height
2. General Wellness
3. Obesity

### Addiction

1. Alcoholism
2. Smoking
3. General addiction

### Others

Sensitivity to 2nd-hand Smoke, Insensitivity to 2nd-hand Smoke

# Disease Susceptibility Gene Test

Through this test you can find out what diseases you are prone to develop.

**It's not only smokers who have the potential to get lung cancer,** genetics also play a big role as a determining factor. In Asia, 30%-40% of lung cancer patients had never smoked.

*(My Paper, Lifestyle Moment, 23 March 2010)*

**Certain DNA sequence is correlated with susceptibility to heart disease.**

*(Cambridge University's team of scientists)*

**Data from WHO (World Health Organization) shows that around 61% of total deaths for the year 2002 were caused by chronic diseases.**

From 1.63 million deaths, approximately 986,000 of them were the results of critical diseases such as heart disease, cancer, chronic respiratory disease, diabetes and other chronic conditions, which could be detected and prevented earlier by DNA mapping.

# Benefits of Disease Susceptibility Gene Test (DSGT)

- Gives an accurate analysis of the body's condition and detects up to 100 potential risk diseases that are linked to your genes.
- Provides the right health management and consultation about your health condition.
- Acts as a preventive measure and anticipation for a better life through a more efficient healthy lifestyle.
- Provides solutions and recommendations for a healthy and effective lifestyle according to your genetics analysis.

## List of 100 Diseases Detectable by Our DSGT

### Heart Disease

- Coronary heart disease
- Rheumatic heart disease
- Heart failure
- Myocardial infraction

### Cancer

- Biliary duct cancer
- Bladder cancer
- Breast cancer
- Carcinoma of uterine cervix
- Cerebral cancer
- Colon rectal cancer
- Endometrial cancer
- Esophageal carcinoma
- Gallbladder cancer
- Gastric cancer
- Laryngeal carcinoma
- Liver cancer
- Lung cancer
- Malignant melanoma
- Myeloma multiplex
- Nasopharyngeal carcinoma
- Neuroblastoma
- Hodgkin's Lymphoma
- Non-hodgkin's lymphoma
- Oral cancer
- Ovarian cancer
- Pancreatic cancer
- Prostate cancer
- Renal carcinoma
- Skin cancer
- Testicular cancer
- Thyroid cancer

### Social Symptoms

- Social phobia

### Diabetes

- Diabetic nephropathy
- Diabetic neuropathy
- Diabetic retinopathy
- Gestational diabetes
- Type-1 diabetes
- Type-2 diabetes

### Other Disease

- Age-related macular degeneration
- Abdominal aortic aneurysm
- Alcoholic hepatitis
- Alzheimer's
- Amyotrophic lateral sclerosis
- Ankylosing spondylitis
- Aplastic anemia
- Asthma
- Atherosclerosis
- Atrial fibrillation
- Benign prostatic hyperplasia
- Chronic hepatitis B
- Chronic kidney disease
- Chronic obstructive pulmonary disease
- Chronic pancreatitis
- Chronic sinusitis
- Chylous diarrhea
- Cirrhosis
- Crohn's disease
- Dilated cardiomyopathy
- Endometriosis
- Gallstone
- Glaucoma
- Hodgkin's Lymphoma
- Hypercholesterolemia
- Hyperparathyroidism
- Hypertrophic Cardiomyopathy

- Hemochromatosis
- Grave's disease
- Gastric ulcer
- Goiter
- Hypothyroidism
- IgA nephropathy
- Infection of upper respiratory tract
- Intracranial aneurysm
- Kidney stone
- Lactose intolerance
- Leukemia
- Liver fibrosis
- Longevity
- Male pattern hair loss
- Multiple sclerosis
- Non-alcoholic fatty liver
- Osteoarthritis
- Osteoporosis
- Parkinson's disease
- Periodontitis
- Peripheral arterial disease
- Primary biliary cirrhosis
- Psoriasis
- Pulmonary fibrosis
- Resistance to HIV & AIDS
- Rheumatoid arthritis
- Schizophrenia
- Sciatica
- Sjögren's syndrome
- Stroke
- Systemic lupus erythematosus
- Thromboembolism
- TBC
- Ulcerative colitis
- Vascular dementia

---

## What People Are Saying About Map My Gene

It's not only the medical experts who value the importance of DNA mapping. Other people have also experienced the benefits of having taken the Disease Susceptibility Gene Test and Inborn Talent Genetic Test. They are people just like you and the following are their testimonies.

Inborn Talent Genetic Test



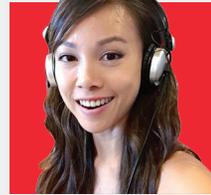
**Taufik Hidayat**  
Jakarta, Indonesia

*Olympic Gold Medalist (Men's Singles)*

I took an Inborn Talent Gene Test from **Map My Gene** recently because I found the test very fascinating as an insight to how people behave and excel differently. I was also curious about what my own DNA had to say about me in regards with my talents and abilities. When I saw the result, I was amazed at the high accuracy shown especially in Sports Category. I have got many sports genes that had made me an athlete and a minister in sports business now.

This is a priceless test that I figure all parents would want to have for their child. If I had the test done years ago when I was much younger, I would have developed and reached my full potential that I believe could catapult me to greater heights of success.

Inborn Talent Genetic Test



**Jamie Yeo**  
Singapore

*Gold 90.5FM Radio Hostess*

The test results very accurately affirmed some of the traits my daughter has already been displaying like the various artistic ones, but it also highlighted others that I hadn't noticed before. I'm sure as she gets older, she will display more of the strong traits that the test has mapped out. What really helps is that, now that I'm armed with this knowledge, I know how to enhance her activities accordingly and what to look out for in the future.

The test report also has detailed advice for me to nurture her talents without pushing her too much and allowing her to grow in her time. All in all, this has helped me understand my daughter better in a very scientific way and for that I'm very grateful.

Inborn Talent Genetic Test



**Suryo Agung Wibowo**  
Jakarta, Indonesia

*Fastest Sprinter in Southeast Asia*

As a Sprinter that still holds the current record for Southeast Asia, I have done the **Map My Gene** test and in the results it was written: "Sprinter 2 stars, Technique 2 stars". That result is in accordance with the characteristics of a sprinter, where it's necessary to have the right technique in running, as well as the intelligence to understand and process the coach's instructions.

I'm amazed that the test results also show that I have a talent in design and writing, because I have a high level of creativity and imagination. I will continue to sharpen the talents that I have to achieve a better career.

Inborn Talent Genetic Test



**Dr. Ernest Wong**  
Singapore

*Cognitive Psychologist*

This is the missing puzzle that I have been working for the past 25 years. If you could just spend a fraction of the money on this test, life will never been the same again. Knowledge is power. Advanced knowledge changes destiny.

The choice is in your hands. Give your loved one a head start and take action now!

# General Information

Go over the information and some of the frequently asked questions that we receive about genetics, test accuracy and other general inquiries about **Map My Gene**.

## 1. What technology is used in this test?

We have adopted the latest cutting-edge technology from America for Genotyping SNP and DNA Sequencing to produce more accurate results.

## 2. How is this test usually conducted?

Genetic tests are commonly conducted using the individual's DNA, chromosomes and enzymes. The DNA is the essential component that contains a person's genetic information with the highest level of accuracy. DNA tests are generally done by taking blood samples, but we perform this test by taking a swab of the buccal cells (located on the inside of the cheeks next to the back teeth).

## 3. At what age should I or my child take this test?

We recommend that you take this test as early as possible. The younger you are, the earlier you can know what diseases your body is predisposed to, thus the earlier you can determine the right way to prevent them. The longer you wait, the diseases in your body can spread and become more difficult to treat.

The same thing with your child: the earlier you can discover his or her interests and hidden talents, the earlier and the better you can plan for his or her future.

## Frequently Asked Question (FAQ)

### 4. How accurate is this test?

**Map My Gene** guarantees that the test results are 95% accurate. This has been scientifically proven using definitive standards of accuracy, consistency, and validity of data and instruments.

### 5. How long will I wait for the test results?

Normally we will give your test result report in 30-45 business days after you submit your DNA sample and other required documents.

### 6. What should I do after I get my test results?

For further recommendations, you can consult an expert/specialist in the relevant field, because the test results can function as a guide and can give that expert an insight in adjusting the next step in planning for your healthy lifestyle, or for the educational path and future career of your child.

### 7. Do I need to be tested again after a period of time?

Considering that our genetic condition is always stable, the potentials for talents or predisposition for diseases in our body will not change throughout our lifetime. For that reason, you don't need to retake the test, because the results will be the same.

### 8. Does this test have any side effects?

This test does not involve any surgical procedure, so there won't be any pain, side effects or other significant medical risks. We guarantee that this procedure is totally safe and not dangerous at all.

### 9. Will my test results be made public?

No. We have a very strict policy on this and we guarantee the confidentiality of your genetic test documents. We will not release your test results to any other party without your consent.

### 10. Why should I choose **Map My Gene**?

**Map My Gene** utilizes the cutting-edge technology in this industry. This is to ensure a consistent and more accurate output.

With our complete database of talents/traits and diseases, the information you need will be found in our comprehensive report.

With our relatively affordable cost, we can provide a credible and exclusive service to help you build a better future.

**Map My Gene** utilizes a completely safe, risk-free procedure. **Map My Gene** operates professionally and employs experts in each field to ensure that your life can be maximized through the genetic information.

Find more answers at:  
<http://www.mapmygene.com/faq/>

# Map *my*Gene

## **U.S.A**

Sample Collection Point  
510 E University Drive, #3426  
Tempe, Arizona 85281  
United States

+1 480 628 9204 / +1 855 553 3988

## **MALAYSIA**

#05-16 Sunway Velocity,  
Designer Office, Jalan Peel,  
Kuala Lumpur 55100, Malaysia  
(3 mins walk from Maluri & Cochrane MRT)

+60 12 320 4335 / +60 11 2132 1726

## **SINGAPORE**

Asia Counselling Center  
183 Jalan Pelikat, #B1-43,  
Singapore 537643  
(6 mins walk from Kovan MRT)

+65 6282 1697

## **INDONESIA**

Gedung Setiabudi 2.  
2nd floor Suite 204A.  
Jalan H.R. Rasuna Said Kav. 62  
Kuningan, Jakarta 12920.

+62 529 058 80 / 81

Complete information:

**[www.mapmygene.com](http://www.mapmygene.com)**

Email:

**[info@mapmygene.com](mailto:info@mapmygene.com)**

---